

For Immediate Release
Jan 22, 2024



TC Transcontinental Packaging Showcases TruTite™ Boneless Shrink Bag at IPPE and Advanced Auto-Bagging Technology to Drive Operational Efficiencies for Meat Packers

Chicago, Ill., Jan. 22, 2024 - [TC Transcontinental Packaging](#), a leader in flexible packaging in North and Latin America, is debuting the **TruTite™ Boneless Shrink Bag for Beef & Pork**, which delivers a cost-competitive, reliable and dependable boneless shrink bag film to the protein market. The product will be featured at [IPPE](#), The International Production and Processing Expo, Jan. 30 – Feb. 1 at TC Transcontinental's Booth # B46063. TruTite™ is manufactured on a new extrusion asset at the Tulsa, Okla. plant and is available in pre-made bags or in tubestock form, to be run on the **TC AB490, advanced auto-bagging equipment technology** for fresh, bone-in and boneless meats, that will maximize operational efficiency.

“The TruTite shrink bag for boneless beef and pork completes TC Transcontinental’s offering by giving our meat packer customers an everyday, competitive option using our new technology,” said Rob Taylor, Director of Marketing Protein, TC Transcontinental Packaging. “The TruTite™ shrink bag now extends and complements our current offering which includes our ClearShield™ technology for bone-in fresh meats.”



TruTite™ Boneless Shrink Bag for Beef & Pork

TC Transcontinental Packaging’s TC AB490 advanced auto-bagging equipment provides meat packaging operations with a reliable, rugged, advanced solution to produce and print custom length bags for fresh meats. Designed to improve throughput, cut down on waste, and reduce costs, the TC AB490 allows meat processors to optimize both inventory and space by running tubestock and eliminating the need for multiple sizes of costly premade bags. Tubestock also allows for a custom sized, better-fitting finished bag which contributes less rework and less waste.

The TC AB490 is a new-generation of auto-bagging equipment and is designed with advanced mechanical and electrical components durably built to withstand the harsh environment of a meat processing operation. What makes the TC AB490 stand out is that it is equipped with standard built-in features that contribute to attaining faster equipment speeds, improved quality,

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simplified running and maintenance including easy roll changes and loading. As well, thermal ink-jet printers eliminate complicated ribbon changes.

“TC Transcontinental Packaging has been a trusted supplier to the Meat & Poultry industry for many years, we are 100% committed to addressing the needs of the industry and have sought out the most advanced solutions to contribute to our customer’s success. We understand that equipment that simplifies production, maximizes output, reduces inventory and space, and, minimizes waste most definitely contributes to a better bottom line.” said Taylor.

In addition, TC Transcontinental Packaging received the 2023 AmeriStar Award from the Institute of Packaging Professionals (IOPP) for its [Kirkland Signature 13% PCR Saddle Packs](#) showcasing its sustainability excellence for meat & protein. Incorporating 13.4% post-consumer recycled (PCR) content without compromising package performance, this innovative solution helps divert a percentage of plastic from the landfill. The multi-layer coextruded film maintains product protection and freshness while providing an eco-friendly solution, aligning with TC's commitment to sustainability.



Pilgrim's Pride 13% PCR Saddle Pack

About TC Transcontinental Packaging

TC Transcontinental Packaging, the Packaging Sector of TC Transcontinental, is a leader in flexible packaging with operations mainly in the United States, as well as in Canada, Latin America and the United Kingdom. This sector has approximately 4,000 employees. Its platform is comprised of one premedia studio and 28 production plants specializing in extrusion, printing, lamination, and converting. TC Transcontinental Packaging offers a variety of flexible plastic products, including rollstock, labels, die cut lids, shrink films, bags and pouches and advanced coatings. It services a variety of markets, including dairy, coffee, meat and poultry, pet food, agriculture, beverage, home and personal care products, industrial, consumer and medical products. For more information, visit TC Transcontinental Packaging’s website at <https://tc.tc/packaging>.

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