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DuraTrench™ (IPPE Booth #B41020)

**FOR IMMEDIATE RELEASE**

**Eric'sons Revolutionizes Food and Beverage Sanitation with SteriDrain, a DuraTrench Family of Next Generation Drains**



Dallas, GA – **January 15, 2025** – Eric'sons, a leading manufacturer of high-performance drainage systems, is thrilled to announce the launch of SteriDrain, its innovative family of next generation drains from the DuraTrench line designed for the demanding needs of the food and beverage industry.

**SteriDrain** The SteriDrain family of drains from the DuraTrench line incorporates cutting-edge technology and design to enhance sanitation, improve efficiency, and minimize downtime in food processing facilities. Key features include:

- Enhanced Hygiene:
  - Sleek, seamless design with minimized crevices to prevent bacteria buildup
  - Easy-to-clean surfaces and integrated flushing systems
- Improved Performance:
  - Increased flow capacity to handle high volumes of wastewater and solids

- Reduced clogging and improved drainage efficiency
- Enhanced durability and resistance to harsh chemicals
- Streamlined Maintenance:
  - Quick and easy access for cleaning and inspection
  - Modular design for simplified installation and repair
  - Reduced maintenance costs and downtime

The SteriDrain family of drains include:

- Stainless Steel Linear Drains
  - Trench Drains
  - Slotted Drains
  - Catch Basins
- Polymer Linear Drains
  - Trench Drains
  - Slotted Drains
  - Utility Trenches
  - Catch Basins
- Point Drains
  - Heavy Duty Stainless Steel Floor Drains
  - Medium Duty Stainless Steel Floor Drains
  - Stainless Steel Floor Sinks
  - Stainless Steel Clean Outs

Available grate options include:

- Cast Stainless Steel
- Cast Ductile Iron
- Stainless Steel Bar Grates
- Fiberglass Bar Grates
- Molded Polymer

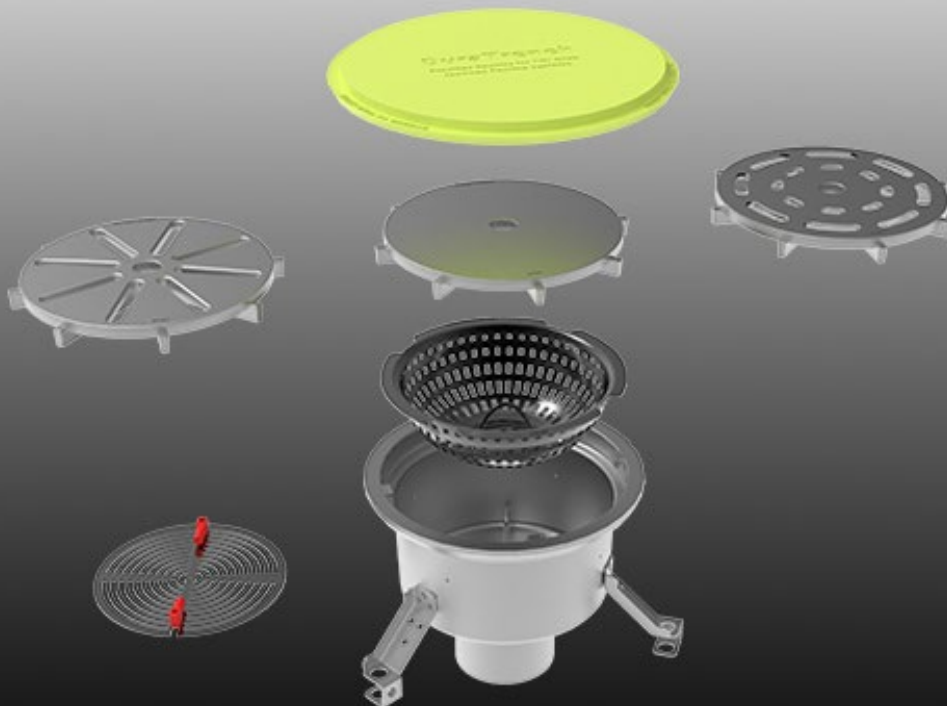
"We are excited to introduce this revolutionary new line of drains to the food and beverage industry," **said Robert Finn, President, Eric'sons Inc.** "Our goal is to provide our customers with the most hygienic, efficient, and reliable drainage solutions available. These next generation drains represent a significant advancement in food processing sanitation and will help our customers improve their operations and meet the highest industry standards. Their design was refined through direct conversations and feedback with some of the largest food and beverage companies."

SteriDrain, Dura-Trench's next-generation drains are available for order now. For more information, please contact Joshua Sowa at [JSowa@eric-sons.com](mailto:JSowa@eric-sons.com) or visit [www.duratrench.com](http://www.duratrench.com).

### **About Eric'sons and Dura Trench™**

Eric'sons is a company dedicated to providing reliable and effective drainage solutions that meet the highest standards of quality and performance. They are renowned for their unwavering commitment to customer satisfaction. They provide comprehensive technical support throughout the entire project lifecycle, from initial design and product selection to installation and ongoing maintenance. By investing in these high-quality drainage systems, businesses can not only meet stringent regulatory requirements but also gain a competitive edge by demonstrating a commitment to the highest standards of food safety and operational excellence.

**VISIT US AT IPPE BOOTH #B41020**



**SteriDrain**

