

## Cargill at IPPE 2024: Revolutionizing Poultry Nutrition from conception to consumption

*Industry experts share how Cargill is providing micronutrition and health solutions, from feed additives to digital solutions, to support its customers.*

**WHEN:** January 30 – February 1, 2024

Feed Mill of the Future (January 30, 2024 from 11:15 am – 12:00 pm EST)

**WHERE:** Cargill Booth A2233 and Feed Mill of the Future  
Georgia World Congress Center, Atlanta Georgia

**WHAT:** Cargill is dedicated to advancing poultry performance and health from conception to consumption. With our comprehensive range of poultry feed and additives, feed and nutrition analysis solutions and tools, nutritional consulting, and innovative AI-powered monitoring platforms, we're revolutionizing the poultry industry. Join us in pioneering a new era of poultry production, where success is measured in healthier animals and our customers' thriving businesses.

**At IPPE, Cargill will have key industry experts available to discuss how we are helping producers solve their most pressing business issues, such as:**

**Feed Additives:** Discover how Cargill's Micronutrition and Health Solutions (MHS) applies a holistic approach to animal nutrition by combining its deep technical and commercial expertise with digital knowledge and products in a precise manner - delivering the right product at the right time with the right dose. MHS has been created by combining the best talent, resources, and capabilities of Diamond V and Delacon, global leaders in postbiotics and phytogenics, and Cargill Animal Nutrition global additives, leader in enzymes, essential oils, antioxidants, and anti-mycotoxin agents. With joint forces, the business focusses on postbiotics, phytogenics, anti-mycotoxin agents, and enzymes to promote better animal lives and enhance customer livelihoods.

- **At booth #A2233** Discover how we **leverage the Microverse™**, including micronutrients and organic matter hidden within all living organisms, to accelerate growing one of the world's largest, most diverse, scienced-based portfolios.
- **Talk with our experts on their** IPSF submissions, which cover the following thought leadership topics:
  - On the impact of a postbiotic containing saponin, with or without vaccination, on the mitigation of colibacillosis in broilers challenged with avian pathogenic Escherichia coli serotype O78 – Dr. Evan Chaney

- Effect of phytogetic feed additives on live performance and meat quality of older broilers – Megan Koppen
- Effect of saponins from Yucca and Quillaja, added alone or in combination on production performance and ammonia emissions in broilers - Megan Koppen

**Digital Solutions:** With a broad portfolio of solutions and leading-edge technologies in our digital solutions portfolio, we partner with producers to leverage the right set of tools that enable efficient and effective operations by simplifying feed ingredient selection, healthy diet design and formulation, feed inventory management and feed mill operation.

- **Live** TECHTalk (Tuesday, January 30, 1:00pm, A Hall, Booth A244). Cargill’s Lieske van Eck and Dr. Rob Payne will be discussing how to leverage NIR technology to analyze the relationship between body fat and egg production in laying hens, empowering producers to optimize egg production and boost profitability (Reveal™ Layers).
- **At booth #A2233** Our in-booth digital hub showcases the breadth of our poultry portfolio including available feed additives and digital solutions. Discover the new Cargill Reveal™ Layers, a cutting-edge non-invasive NIR tool revolutionizing poultry farming with in-booth demonstrations. Customers can also play Nintendo Switch racecar game, to understand how “good bugs” and “bad bugs” compete for space in the gut, and the importance of leveraging Galleon™ Microbiome Intelligence to monitor the health of their flocks’ microbiome to drive management decisions. Customers who play will be entered into a drawing to win the Nintendo Switch.

**Sustainability:** We believe that sustainability is both a responsibility and an opportunity. We partner closely with customers to provide advice and offer holistic solutions that will lower greenhouse gas emissions, protect our precious resources, enhance farmer livelihoods, and make food more affordable for all while increasing animal productivity and welfare.

- **Live** at the Feed Mill of the Future from 11:15 a.m. to noon, Christos Antipatis, Cargill’s Additives Director, will speak to the ways that feed additives can be used to reduce waste, maximize nutrition and enhance efficiency as part of a panel discussion “Zero Waste Revolution: Implications of circularity in feed manufacturing and nutrition”.

**WHO:** Meet with key leaders from Cargill’s animal nutrition and health business who are available to media.

- **Adriano Marcon**, Animal Nutrition Group Leader  
*Suggested topics: Cargill animal nutrition business, micronutrition and health solutions (feed additives), digital solutions, sustainability*
- **Mariano Berdegue**, North America Regional Managing Director  
*Suggested topics: Cargill animal nutrition business in North America, feed additives*

- **Celso Mello**, Latin America South Managing Director  
*Suggested topics: Cargill animal nutrition business in southern Latin America, feed additives, sustainability*
- **Gilles Houdart**, Global Additives Business Director  
*Suggested topics: micronutrition and health solutions (feed additives)*
- **Christos Antipasti**, Strategic Marketing & Technology Director for Global Additives  
*Suggested topics: innovation in micronutrition and health solutions (feed additives), sustainability*
- **Christine Maziero**, Strategic Marketing & Technology Director for Poultry  
*Suggested topics: innovation in poultry*
- **Ana Maia**, Senior Digital Sales for Poultry  
*Suggested topics: digital farming solutions and offerings*
- **Vivek Kuttappan**, Postbiotics Technology Lead  
*Suggested topics: connecting gut microbiome maturation to broiler performance (Dia-V™ MB<sub>PRO</sub>), postbiotic technologies*
- **Yann Fournis, Gut Health and Performance Poultry Category Lead**  
*Suggested topic: Galleon Microbiome Intelligence*
- **Dr. Jean De Oliveira**, Animal Science Research Manager  
*Suggested topic: Galleon Microbiome Intelligence*
- **Lieske van Eck, Senior Scientist**  
*Suggested topic: Reveal Layers*
- **Rob Payne**, Poultry Nutrition & Technical Services Director  
*Suggested topic: Reveal Layers*

**CONTACT:** For more information or to schedule an interview, contact Katie Wiles at [katie\\_wiles@cargill.com](mailto:katie_wiles@cargill.com)

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### About Cargill

Cargill is committed to providing food, ingredients, agricultural solutions, and industrial products to nourish the world in a safe, responsible, and sustainable way. Sitting at the heart of the supply chain, we partner with farmers and customers to source, make and deliver products that are vital for living.

Our 160,000 team members innovate with purpose, providing customers with life's essentials so businesses can grow, communities prosper, and consumers live well. With 159 years of experience as a family company, we look ahead while remaining true to our values. We put people first. We reach higher. We do the right thing—today and for generations to come. For more information, visit [Cargill.com](https://www.cargill.com) and our [News Center](#).