

Press release for IPPE 2024

Multiply Your Value

Atlanta, 1 Jan, 2024 – Slicing, Packaging, automatic loading and more for the small, mid-sized and industrial level processor.

MULTIVAC Group umbrella brand merges all areas of expertise

The MULTIVAC Group is pleased to share our new umbrella brand developed with the objective of bringing together MULTIVAC with FRITISCH and TVI, which have been part of the group for several years. “MULTIVAC is a group of individual companies and specialized business units. As a strong and reliable partner, we offer our customers comprehensive consulting expertise in their various industries,” explained Dr. Tobias Richter. “Our processing and packaging solutions – all from a single source – ensure exceptional operating and process reliability as well as the best possible performance. By combining the wide-ranging technical and application knowledge of the different industries, as well as MULTIVAC’s portfolio and engineering know-how, we succeed in creating tangible added value for our customers – especially when it comes to fully integrated production lines. With a shared presence under a single umbrella brand, we now aim to bring this more to the foreground than in the past.”

“Multiply Your Value”

As a holistic solutions provider, the MULTIVAC Group is presenting its comprehensive portfolio for the processing industry at IPPE in Atlanta with a concentrated focus on meeting the needs for small to mid-sized processors, as well as industrial sized processors. “We noticed an opportunity in our portfolio to expand on the smaller application products,” explained Christian Uebele, Director of Technical Product Management and Training at MULTIVAC US. “We’re really making an effort to emphasize value for our customers, both large and small, and provide equipment that is priced attractively.” Meat and Poultry

processors know MULTIVAC for building the best of the best packaging machines with an unrivaled list of available options.

Product innovations: S 300, GMS 400, T 305, & W 500

MULTIVAC Group will showcase new additions to its lineup at the International Production and Process Expo focused on the more cost conscious small to mid-sized applications that don't need the scale of high-volume yet still need the highest quality equipment. "The product innovations we are presenting at the show include the semi-automatic S 300 slicer, the GMS 400 portioner, and the T 305 whose small footprint specifically helps boost performance in confined spaces. We are also presenting the W 500, our new flowpacker, which excels with maximum productivity, flexibility, packaging and process reliability."

Turning to the key topics of digitalization and sustainability, which are in the spotlight at the expo, Matt Malott, President and CEO of MULTIVAC US concluded, "Digitalization and machine data create potential for increased transparency and process reliability. They offer unbiased clarity and a path to improvement, something our customers highly value in their production lines." With Smart Services, MULTIVAC can leverage machine data to provide answers to many of today's issues, including sustainability. "As a technology leader, the MULTIVAC Group is committed to shaping the future. This is why we are involved in key industry initiatives such as R-Cycle and the Open Industry 4.0 Alliance. The technological openness practiced in these alliances offers outstanding innovation potential, from which our customers also greatly benefit," notes MULTIVAC Group CEO, Christian Traumann.

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About MULTIVAC

Package expertise, innovative cutting-edge technology and strong brands under one roof: MULTIVAC offers complete solutions for the packaging and processing of food, medical and pharmaceutical products, as well as industrial items – and as the technology leader, it continues to set new benchmarks in the market. For more than 60 years the name

MULTIVAC has stood for stability, strong values, innovation and future security, as well as quality and excellent service. Founded in 1961 in the Allgäu region of Germany, MULTIVAC is a global solutions supplier, which supports small and medium-sized companies, as well as large corporate businesses, in designing their production processes to be efficient and resource-saving. The MULTIVAC Group's product portfolio comprises a wide range of packaging technology, automation solutions, labeling and marking equipment, inspection systems and packaging materials. The product range is complemented by practical and customized solutions for food processing – from slicers and portioning machines right up to bakery technology. All the packaging and processing solutions are individually matched to customer requirements in the company's own application and development facilities. Around 7,000 MULTIVAC staff in more than 80 subsidiaries worldwide ensure that the company remains close to its customers, as well as providing the maximum customer satisfaction – from the first project concept right through to after-sales service. Further information at: www.multivac.com

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