



*Nutrition Group*

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**NEWS RELEASE**  
For immediate release

## **INNOVATIVE SOLUTIONS LAUNCHES HUMISYN™ PRODUCTS FOR CONVENIENT, PROVEN GUT HEALTH**

**MUSCATINE, Iowa (January 11, 2024)**—Innovative Solutions, a division of *KENT* Nutrition Group, introduces **HUMISYN™**, a synergistic blend of organic acid sources that shows great promise in helping to reduce the effects of a common disease in poultry by improving overall gut health.

Necrotic enteritis (NE) causes increased mortality, decreased growth performance and poor feed conversion rates in poultry. This disease is estimated to cause losses of nearly \$6 billion annually to the global poultry industry. Research has shown that improved overall gut health can help prevent this disease which traditionally has been controlled with in-feed antibiotics.

“From our recent research trials, we’ve observed a reduction of over forty (40) percent in necrotic enteritis lesion scores,” says Dr. Tom Weber, PhD, Innovative Solutions. “We have formulated the HumiSyn™ for two types of delivery—via water or through dry feed—that both see similar significant results.”

HumiSyn™ IFC4 is a free-flowing additive for poultry feeds; and is a precise formula of naturally occurring organic acids and short-chain fatty acid glycerides.

HumiSyn™ WSC4 is a concentrated liquid supplement for poultry which is easily administered via drinking water and is a scientifically researched and proven formulation of naturally occurring organic acids and short-chain fatty acid glycerides.

“Our HumiSyn solution is another technology that the *KENT* Nutrition Group has researched and found immediate performance impacts for the poultry industry,” says Kale Causemaker, Senior Director, Innovative Solutions.

Learn more about the benefits of HumiSyn at IPPE booth A1063 or [innovativesolutions.com](http://innovativesolutions.com).

### **About *KENT* Nutrition Group**

*KENT* Nutrition Group, a *KENT* Corporation family business, delivers the highest quality animal nutrition based on a long-standing tradition of progressive innovation and dedication to livestock, equine and pet owners. *KENT* Nutrition Group brings out the best in two highly-successful regional feed brands – *KENT* in the Midwest and Blue Seal in the East. The *KENT* and Blue Seal brands are dedicated to providing quality animal nutrition that you can trust – guaranteed.

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