



Ecowize North America to Showcase Industry-Leading Sanitation Solutions at International Production and Processing Expo

ATLANTA, GA — (January 11, 2023)– Ecowize North America, the North American operations of Ecowize Global Group, a leading provider of cleaning and sanitation solutions for the food and beverage industry, has announced its participation in the upcoming International Production and Processing Expo (IPPE). The expo will be held at the Georgia World Congress Center in Atlanta, Georgia, from January 30 – February 1, 2024.

Ecowize North America will showcase an extensive range of state-of-the-art technology aimed at enhancing sanitation processes and reducing the overall impact on the environment at Hall BC, Booth BC42087 near the fuel market.

Ecowize team members will be available to discuss their expertise in custom cleaning solutions to meet the specific needs of food processing facilities, ensuring optimal hygiene and compliance with regulatory standards.

“We are thrilled to showcase our offering to the global food processing market at IPPE this year,” said Gareth Lloyd Jones, CEO of Ecowize North America. “This event provides us with a valuable opportunity to connect with food producers and processors from across the country and worldwide. Furthermore, we are excited to welcome our global leadership team, including Mr. Brett Osrin, our global group CEO, Mr. Charl Groenewald, Head of African Operations, and Mr. Peter Maibom, Head of Australasia Operations. Our North American team Mr. Jeremy Wilson, Chief Operating Officer, and Dr. Zachary Burk, VP of Safety and Technical Services, look forward to engaging with existing and potential partners.”

“IPPE is a pivotal event for the food industry, and Ecowize is proud to be a part of it,” said Brett Osrin. “We believe in the importance of collaboration and knowledge sharing, and this expo provides an ideal opportunity to connect with our North American peers and explore the latest innovations in food safety and sanitation.”

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About Ecowize USA

Founded in 2013, as part of the strategic expansion of the Ecowize Group, Ecowize USA is a best-in-class food industry contract cleaning solutions company servicing a vast array of fresh produce, ready-to-eat, poultry, red meat, fish, baked goods, and distribution operations throughout the nation. Guided by a well-trained, stable workforce, they implement and manage sophisticated Smart Sanitation programs with some of the world's top food companies, using data collection and analysis to optimize cleaning processes, minimize waste, and reduce costs. For more information, visit www.ecowizeusa.com.

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