



****Press Release for Poultrirom Plus****

****FOR IMMEDIATE RELEASE****

****Poultrirom Plus: Revolutionizing Intestinal Health in Broilers and Turkeys****

[Montreal, Canada, Dec 5, 24] – We are excited to announce the launch of Poultrirom Plus, a groundbreaking blend of organic acids and essential oils designed to enhance intestinal health in broilers and turkeys. This innovative product reflects our commitment to advancing poultry health and productivity through natural solutions.

Poultrirom Plus combines carefully selected organic acids and essential oils that promote a balanced gut microbiome, improve nutrient absorption, feed conversion and average daily gain. Its unique formulation is designed to support the growth and well-being of poultry, leading to healthier flocks and improved production outcomes.

"Our mission is to provide poultry producers and nutritionists with effective, natural solutions that optimize animal health," said Robert Houde, Associate Director R&D. "Poultrirom Plus not only enhances intestinal health but also aligns with the growing demand for sustainable and organic farming practices."

Poultrirom Plus is easy to incorporate into existing feeding programs, ensuring that farmers can seamlessly integrate it into their operations. This product is now available to order. Partners and distributors are welcome to send their inquiries or visit us at Booth A233 at IPPE 2025.

For more information about Poultrirom Plus and how it can benefit your poultry operation, please contact us at info@novibio.com

****About Novibio Inc.**

Novibio Inc. is a leader in providing innovative solutions for the animal nutrition industry. With a focus on sustainability and animal health, we are dedicated to supporting farmers, integrators and nutritionists in achieving optimal productivity through science-based products.

****Media Contact:****

Robert Houde, M.Sc.

Associate Director, R&D

Novibio Inc.

info@novibio.com

www.novibio.com