

## Press Release: BESTMIX at IPPE 2024

30 January - 1 February 2024

Come visit **BESTMIX®** at IPPE

**BOOTH A1043**



### Welcome to the Future - Today with Bestmix at IPPE 2024

[Maldegem, Belgium, Jan 2024] – Bestmix Software, the unrivaled leader in feed and pet food production solutions, invites feed and petfood producers to step boldly into the future at the International Production & Processing Expo (IPPE) 2024. As the premier global provider, Bestmix Software ensures all operations are covered comprehensively, from optimizing raw material purchases to ensuring consistency on the back end.

The supply chain is going through difficult and disruptive times and companies need to act to keep meeting their challenges. Only agile and flexible companies that have a grip on all their data will be able to turn difficulties into opportunities.

#### **Data analyzing and decision supporting software is the best response to a crisis.**

Join us at our booth A1043 to revolutionize the way you manage feed production and connect with industry experts.

#### **5 Reasons to Visit BESTMIX at IPPE:**

- 1. Comprehensive Software Solutions for Feed and Petfood Production:** As the premier global provider, Bestmix covers all aspects of feed and pet food production, offering invaluable assistance in making optimal procurement decisions, ensuring the quality of raw materials and finished products, streamlining cost-effective feed formulation, managing recipes, ensuring compliance with labeling regulations, overseeing logistical and financial transactions, delivering top-tier customer support, calculating rations, ensuring precise feeding, and much more. Come to Bestmix for recipe management, QC, industry-specific ERP, ration calculation, and more.
- 2. A Global Community of Thousands of Users:** Join the ranks of more than 1000 feed and pet food producers worldwide who rely on BESTMIX to boost their profitability.
- 3. Scalable Software for Your Needs:** This software is incredibly versatile, accessible on-premises or in the cloud, and can be tailored to match your company's size and unique requirements.
- 4. Cutting-edge Technology and Continuous Updates:** Bestmix prides itself on dependable technology that is always up to date with the latest industry developments. BESTMIX Software ensures you're equipped with the best tools for success in the ever-evolving feed and pet food production landscape.
- 5. Celebrating 5 Decades of Expertise and Innovation:** Join Bestmix in commemorating a remarkable history of five decades filled with expertise and groundbreaking innovations. For Bestmix, this is just the beginning. As Bestmix celebrates its successful past, it stands poised to embrace a promising future with confidence.

For media inquiries or to schedule an interview, please contact:

Bea Van Deynse, Marketing & Communication Manager: [bea.van.deynse@bestmix.com](mailto:bea.van.deynse@bestmix.com)

### **About Bestmix Software**

Bestmix Software is the global leader in feed and pet food production solutions, providing comprehensive software solutions to optimize operations, ensure quality, and streamline processes. With over five decades of expertise and innovation, Bestmix Software is committed to shaping the future of feed production.

[www.bestmix.com](http://www.bestmix.com)