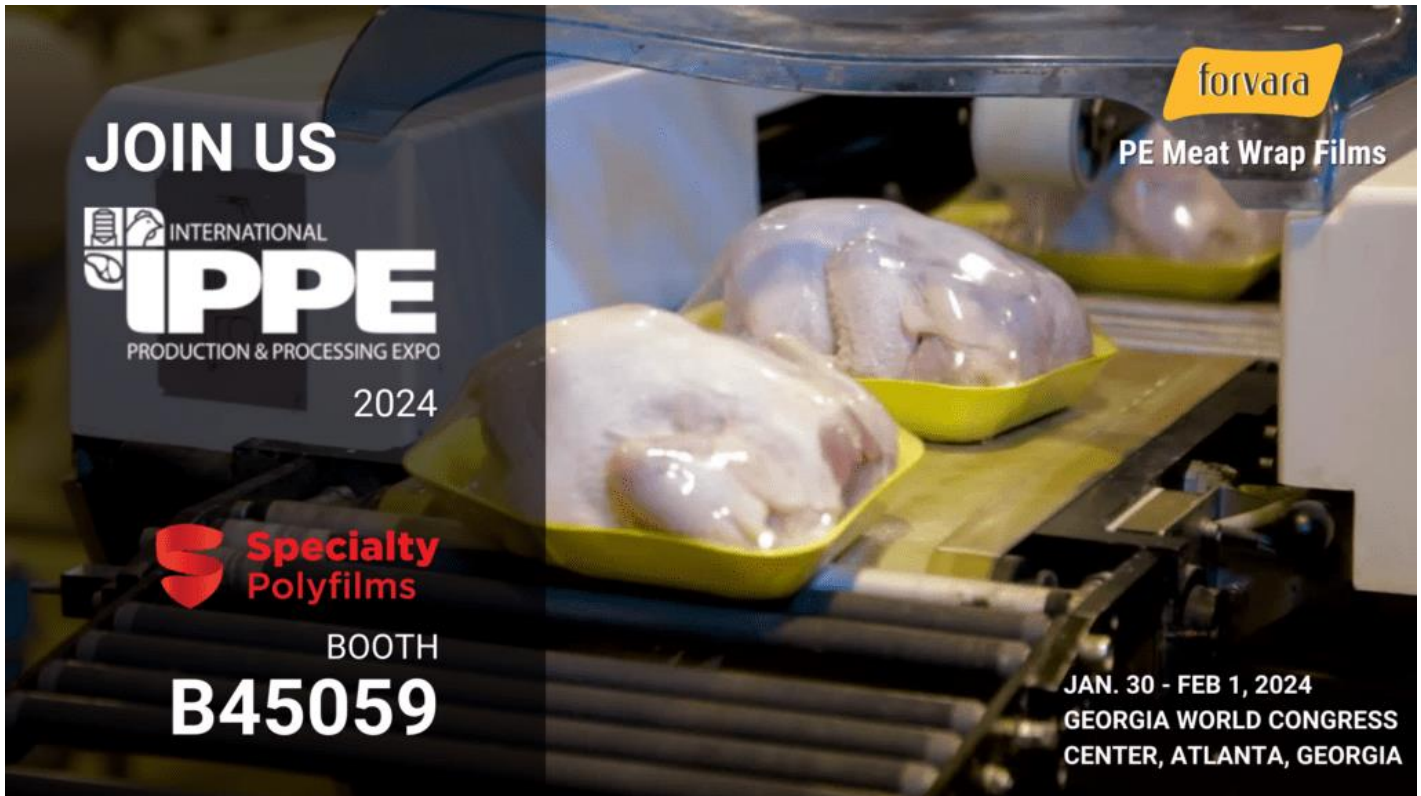


Specialty Polyfilms showcases its highly recognized Polyethylene Based Forvara® Meat Wrap Films and Launches Forvara® End & Bottom Seal Stretch Shrink Films at IPPE Atlanta Tradeshow 2024



FOR IMMEDIATE RELEASE

Specialty America, Inc., Columbus, OH – (November 27, 2023) – [Specialty Polyfilms](#), a distinguished manufacturer of Polyethylene Based Meat Wrap Films for Meat Producers and Packers in the North American Market, is set to make an eminent footprint at the upcoming [IPPE Atlanta Tradeshow 2024](#) on Meat Industry. The event will take place at [Booth B45059, B, BC, & C HALLS – \(Egg & Live Production, Genetics, Incubation, Animal Health, Meat & Poultry Processing, Packaging & Rendering\)](#) where Specialty Polyfilms will unveil its health safe portfolio of films.

Under the dynamic leadership of President Shantanu, Specialty America, the US subsidiary of Specialty Polyfilms, has achieved remarkable success in the industry. The company's focus on quality and

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innovation is evident in its ability to engineer Meat Wrap films that closely emulate the characteristics of PVC Films, including cling, transparency, and softness.

In a noteworthy development, the industry has witnessed a paradigm shift, with many top players in the meat industry strategically transitioning to Polyethylene-based films. Recognizing this trend, Specialty Polyfilms is at the forefront of this transformative journey, offering innovative solutions to meet the evolving needs of the Meat industry.



Specialty Polyfilms distinguishes itself for its relentless commitment to enhancing the presentation and freshness of Meat products. [The Polyethylene Based Meat Wrap Films developed by Specialty Polyfilms and branded under Brand Name "Forvara®"](#) boast a high OTR (Oxygen Transmission Rate) and controlled WVTR (Water Vapor Transmission Rate), ensuring optimal breathability. This unique feature significantly helps in improving the shelf life of Meat, delivering a superior customer experience.

Additionally, Forvara Meat Wrap Films does not crack even at Sub-Zero Temperatures of up to -30 Degree Celsius or -22 Degree Fahrenheit allowing smooth transportation of the Meat Products.

In addition to their superior functionality, Specialty Polyfilms' films are both odorless and tasteless. This is made possible by their proprietary combination of food-grade Polyethylene resins and innovative manufacturing processes. Notably, the films are free from Plasticizers (like Phthalates), Stabilizers, Heavy Metals or BPA, making them completely safe for food contact and compliant with FDA-21 CFR 177.1520 regulations.

Sustainability continues to be Specialty Polyfilms' guiding notion, which is why the company developed Polyethylene-based Meat Wrap films that are Recycle-Ready (Recyclable in areas with LDPE Film recycling facilities). Forvara® Meat Wrap films can be down-gauged, reducing plastic consumption and generating cost savings. Furthermore, these films are free from any harmful substances, reinforcing Specialty Polyfilms' commitment to producing health-safe and eco-friendly Films.

Furthermore, Specialty Polyfilms is excited to announce the official launch of Forvara® End & Bottom Seal Stretch Shrink Films at the IPPE 2024 Show. This addition to their product portfolio further solidifies Specialty Polyfilms' commitment to providing comprehensive and cutting-edge packaging solutions to its clients.

The company is BRCGS, SA 8000, and ISO certified. Recently achieving an impressive AA+ rating in the BRCGS certification, Specialty Polyfilms demonstrates its unwavering commitment to quality and excellence. The manufacturing facility is equipped with state-of-the-art infrastructure that aligns with industry 4.0 standards.

“We are thrilled to showcase our innovative Polyethylene Based Meat Wrap Films at the IPPE Atlanta Tradeshow,” expressed Shantanu, President of Specialty America. “Forvara Meat Wrap films & Forvara End & Bottom Seal Stretch Shrink Films are designed not only to provide superior freshness and presentation of Meat Products but also to meet the highest standards of quality and health-safety. We invite all attendees to visit our booth, B45059, to learn more about our portfolio of films and engage in discussions on how Specialty Polyfilms can meet their packaging needs.”

forvara



Polyethylene-Based End & Bottom Seal Stretch Shrink Films

Booth B45059

**B, BC, & C HALLS – Egg & Live Production, Genetics, Incubation, Animal
Health, Meat & Poultry Processing, Packaging & Rendering**

For more information about Specialty Polyfilms and its innovative products, please visit the company's official website at <https://www.specialty-films.com/>.

Specialty America, Inc.

About Specialty Polyfilms

Specialty Polyfilms is a leading global manufacturer of cutting-edge protective packaging films for food, industrial & agriculture applications. Specialty Polyfilms provides specialized solutions to 200+ customers spread across 25+ countries.

About Specialty America

Specialty America Inc., a wholly owned subsidiary of Specialty Polyfilms India Pvt. Ltd. was incorporated in August 2014, with warehouses on the east and west coasts of the US. It facilitates localised purchases in the US and provides a hassle-free alternative to importing products to the US.

East Coast

Jet Distribution Services, Inc.
250 Central Ave.,
Teterboro, NJ 07608

West Coast

Far East Freight Networks, Inc. (FFN)
2662 E Del Amo Blvd.,
Compton, CA – 90221