

Huhtamaki launches sustainable fiber-based egg cartons for egg producers in the United States

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With more than 100 years of experience in molded fiber packaging technology, Huhtamaki, the maker of Chinet® tableware, is launching fiber-based egg cartons, made from 100% recycled material, for US egg producers. Huhtamaki is bringing its fiber expertise to the US as an alternative to foam egg packaging.

"We expect the demand for egg cartons in the USA to reach 4.3 billion packs in 2025. The market size presents a great opportunity for the egg producers looking to shift to fiber-based egg cartons ahead of legislation and bans on polystyrene foam packaging," stated Tyler Hodges, Sales Manager for Huhtamaki North America. "Huhtamaki's experience with molded fiber product design and operations is extensive worldwide and we will fully leverage this for the needs of the US market."

As of today, twelve states have enacted legislation aimed at banning expanded polystyrene packaging. The most common application for this material includes foam "peanuts" for packing, coolers, food service cups and plates, and egg packaging.

In 2022, Huhtamaki announced a \$100 million investment into a 250,000-square-foot expansion of its Hammond, Indiana, molded fiber manufacturing plant. Huhtamaki's state-of-the-art technology will provide a full range of highly customizable egg cartons that are fiber-based and manufactured from 100% recycled North American materials. The cartons will offer increased branding space and will be available in several colors.

"We are pleased to work with Huhtamaki since we are aligned with their vision to protect food, people, and the planet," said Ryan Miller, CEO, at Farmers Hen House. "One of the pillars of our business is to be good stewards of the environment, our farmers, and the community. For us, this includes sustainable packaging. It is simply the right thing to do."

This investment into the North American market demonstrates Huhtamaki's commitment to making packaging better through optimization of material use, developing sustainable options, and delivering fit-for-purpose packaging that helps transition to a circular economy.

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Huhtamaki is a leading global provider of sustainable packaging solutions for consumers around the world. Our innovative products protect on-the-go and on-the-shelf food and beverages, and personal care products, ensuring hygiene and safety, driving accessibility and affordability, and helping prevent food waste. We embed sustainability in everything we do. We are committed to achieving carbon neutral production and designing all our products to be recyclable, compostable or reusable by 2030. Our blueloop™ sustainable packaging solutions are world-leading and designed for circularity.

We are a participant in the UN Global Compact, Huhtamaki is rated 'A' on the MSCI ESG Ratings assessment and EcoVadis has awarded Huhtamaki with the Gold medal for performance in sustainability. To play our part in managing climate change, we have set science-based targets that have been approved and validated by the Science-Based Targets initiative.

With 100 years of history and a strong Nordic heritage we operate in 37 countries and 116 operating locations around the world. Our values Care Dare Deliver guide our decisions and help our team of around 18 000 employees make a difference where it matters. Our 2022 net sales totalled EUR 4.5 billion. Huhtamaki Group is headquartered in Espoo, Finland and our parent company, Huhtamäki Oyj, is listed on Nasdaq Helsinki Ltd. Find out more about how we are protecting food, people and the planet at www.huhtamaki.com.