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Hotraco Agri presents the next-gen solutions in farm automation and egg flow control at IPPE 2025

Premium control technology: Egg Flow Control, Fortica MAX, and iHotraco Farm Manager

Hotraco Agri, a global leader in innovative farm automation, has announced its participation in the 2025 International Production & Processing Expo (IPPE), taking place in Atlanta, Georgia, from January 28 to 30. Attendees can visit Booth B18042 to learn how these advanced solutions are transforming modern poultry farming.

Three next-gen solutions

At IPPE 2025, Hotraco Agri will present three next-generation products and systems developed to optimize every aspect of farm management, setting new industry standards in egg flow control. These groundbreaking solutions are designed to boost efficiency and profit, enhance animal welfare, and simplify operations.

New industry standards in Egg Flow Control and Centralized Egg Collection

Hotraco Agri's egg flow control systems offer a comprehensive and groundbreaking approach to smart egg collection, setting new standards for optimizing processes at both barn and farm levels. At the barn level, the new Antares Egg controller ensures smooth egg flow by synchronizing belt speeds, reducing shell damage, and minimizing labor requirements. Equipped with a user-friendly 7-inch touchscreen, it provides real-time insights into egg production with 99.5% accuracy, making it easy to monitor and adjust operations as needed.

For organizations with multiple barns, the Fortica MAX - centralized egg collection (CEC) solution elevates egg flow management by coordinating outputs across barns. This system adjusts for production fluctuations, ensuring a consistent flow to centralized processing points. The result is reduced downtime, less egg breakage, and more efficient packing and grading.

Both the Antares Egg and Fortica MAX controllers integrate seamlessly into new or existing farm setups and operations. By offering specialized solutions for barn-level and farm-level egg flow control, Hotraco Agri delivers improved efficiency, cost savings, and profitability across poultry operations.

Fortica MAX – Premium controller for advanced farm management

Fortica MAX combines trusted software with premium, future-proof hardware. Featuring a next-generation 12-inch touchscreen and an optimized user interface, Fortica MAX enables farmers to manage every aspect of barn operations with ease. The improved processor performance ensures fast and efficient control, enhancing farm productivity and profitability.

iHotraco Farm Manager – Full farm control, taken to the next level

The iHotraco Farm Manager offers 24/7 real-time insights into the performance of all barns. This intuitive system combines advanced data analysis and powerful visualizations into a single dashboard

for optimal decision-making. Farmers can manage individual barns or multiple locations simultaneously, no matter where they are, empowering greater control and efficiency.

Visit Booth B18042 at IPPE

Experts from Hotraco Agri will be available at Booth B18042 to provide demonstrations and discuss tailored solutions for farming operations. Attendees can discover how Egg Flow Control, Fortica MAX, and iHotraco Farm Manager optimize processes and drive profitability.

About Hotraco Agri

Hotraco Agri develops, manufactures, and supplies top-quality automation systems for the livestock sector. The company's mission is to enhance farm performance through solutions that prioritize efficiency, animal welfare, and farmer convenience. With a strong global presence and decades of expertise, Hotraco Agri is a trusted partner in innovative farming technology.

About Munters

Munters, a global leader in climate control and sustainable agricultural solutions, acquired Hotraco Agri in 2024, enhancing Hotraco Agri's ability to deliver advanced automation systems and empowering its customers with more innovative and sustainable solutions. Munters provides advanced hardware and digital solutions to optimize farming operations, improve sustainability, and ensure transparency across the food supply chain. With decades of experience and a commitment to creating a digital ecosystem for farm management, Munters empowers farmers worldwide to achieve superior productivity and animal welfare. Visit Munters at Booth B26033 during IPPE 2025 to learn more about their cutting-edge solutions.

END OF PRESS RELEASE

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[additional company information for the press]

Hotraco Agri is a globally operating supplier of innovative automated systems for poultry and pig farming, specialized in creating and maintaining an optimal animal housing climate. Hotraco Agri is a specialist in the development and manufacture of systems that regulate, control and monitor the overall animal housing system, From ventilation and climate control, feed and water control, animal weighing, lighting, egg flow control, nest control to farm management.