



Media Advisory

Alltech global poultry experts highlight pre-harvest food safety nutritional solutions and on-farm services at IPPE

WHAT: Visit the Alltech booth in **Hall B, Booth #7859 (new location)** at the International Production & Processing Expo (IPPE). Global poultry experts will be on-site to discuss topics such as pre-harvest food safety, feed efficiency, sustainability and on-farm services.

The Alltech booth will feature displays on products and services, including:

- [ChikPek®](#): A poultry welfare-enhancement pecking block featuring palatable and durable qualities that can be introduced throughout any stage of poultry production.
- [Alltech 37+®](#): A mycotoxin analysis test that allows producers to test feed samples for more than 50 different mycotoxins and receive a custom report to evaluate their current risk level.
- [RAPIREAD®](#): A fully integrated rapid-test platform that allows producers to test feed samples for seven different mycotoxins and provides real-time recommendations to combat the threat of mycotoxins.

WHEN: Tuesday, Jan. 25, 10:00 a.m.–5:00 p.m. EST
Wednesday, Jan. 26, 9:00 a.m.–5:00 p.m. EST
Thursday, Jan. 27, 9:00 a.m.–3:00 p.m. EST

WHERE: **Hall B, Booth #7859 (new location)**
Georgia World Congress Center
285 Andrew Young International Blvd. NW
Atlanta, GA 30313

MORE: Attendees can stop by the Alltech booth and ask a representative for a free 30-day supply of [Acutia](#) human dietary supplements, Acutia Brain Health or Acutia Selenium (while supplies last). Backed by scientific research, Acutia's dietary supplements not only enhance day-to-day nutrition but also improve long-term health and wellness. For more information, contact Claire Boudwin at cboudwin@alltech.com.

OTHER: If media would like to schedule interviews at IPPE with Alltech technical experts or regarding the 2022 Alltech Agri-Food Outlook and Global Feed Survey results (to be released Jan. 25), please contact Jenn Norrie at jinorrie@alltech.com.

Contact: press@alltech.com

Jenn Norrie
Communications Manager, North America and Europe
jinorrie@alltech.com; (403) 863-8547

About Alltech:

Founded in 1980 by Irish entrepreneur and scientist Dr. Pearse Lyons, Alltech delivers smarter, more sustainable solutions for agriculture. Our products improve the health and performance of plants and animals, resulting in better nutrition for consumers and a decreased environmental impact.

We are a global leader in the animal health industry, producing specialty ingredients, premix supplements, feed and complete feed. Strengthened by more than 40 years of scientific research, we carry forward a legacy of innovation and a unique culture that views challenges through an entrepreneurial lens.

Our more than 5,000 talented team members worldwide share our vision for a Planet of Plenty™. We believe agriculture has the greatest potential to shape the future of our planet, but it will take all of us working together, led by science, technology and a shared will to make a difference.

Alltech is a private, family-owned company, which allows us to adapt quickly to our customers' needs and maintain focus on advanced innovation. Headquartered just outside of Lexington, Kentucky, USA, Alltech has a strong presence in all regions of the world. For more information, visit alltech.com, or join the conversation on [Facebook](#), [Twitter](#) and [LinkedIn](#).