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PRESS RELEASE  
For Immediate Release

**IPPE focus on prevent and treat strategies to control *Salmonella***

Feed-source pathogens are under the spotlight at January's IPPE event in Atlanta Georgia, USA, as the global industry responds to growing pressure to reduce food safety incidents related to poultry products.

Chris Tecca, CEO of feed pathogen control specialist Anitox, explains: "The appetite for new information about the risk of feed as a fomite for pathogens including *Salmonella* has never been greater. There is growing evidence that prevent and treat strategies mitigate the impact of feed-source pathogens in raw materials, genetic stock, parent birds, layers, broilers and swine. Our veterinarians and nutritionists, together with their academic and commercial research partners, will be sharing new data from a number of studies that shed light on the productivity impact and risk profile of feed-source pathogens and control programs.

"While COVID-19 has impacted many aspects of our business, our research and development activities have grown substantially over the past 18 months. New work with Colorado Quality Research, a host of commercial partners and multiple studies and literature reviews with the University of Georgia help us better understand the commercial advantages of clean feed. The learnings look set to redefine the terms of debate around the cost of producing safe food."

Those looking to take effective action against *Salmonella* can work with an Anitox expert on Booth B4427 to evaluate their *Salmonella* risk. In addition, Dr. Enrique Montiel, Anitox's Global Director of Nutrition and Live Production, will present as part of IPPE's TECHtalk series. His presentation on 'The Role of Feed as a Fomite for *Salmonella* and Other Poultry Pathogens explores pathogen control in live production as a critical issue by evaluating *Salmonella* and pathogen prevalence and transmission in poultry production, pathogen risk to public health and the role of feed as a fomite.

Anitox supports producers by protecting feed value through an expert understanding of feed pathogens such as *Salmonella* and the importance of feed pellet quality. Those wanting to book a slot at one of the many Anitox-sponsored IPPE talks and events or are seeking more information on Anitox's Salmonella Intervention Programs should visit [www.anitox.com/ippe-2022](http://www.anitox.com/ippe-2022).

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