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For Immediate Release

Breeders Poultry Belts Now Offering Unique Hypochlorous (HOCL) CleanSmart Disinfectant with Long Shelf Life for Use in Poultry Industry

All CleanSmart products are made with Hypochlorous (HOCL), a substance the human body produces to kill germs, protect and heal itself. It causes no harm, neither tissue damage nor skin irritation. Hypochlorous chemistry is approved for use both by the EPA and FDA.

HOCL has been used in the medical field for more than 100 years, and is a naturally occurring chemical produced by our white blood cells to fight bacteria and inflammation after an infection or trauma. Lethal to almost all known dangerous bacteria and viruses.

Unlike liquid bleach (sodium hypochlorite), it is safe to use around humans and animals, free of harsh, harmful or heavy chemicals, non-toxic and all-natural. Yet, it is 80-100 times more efficient at killing microbial pathogens. HOCL is used in many industries including cleanrooms, food, beverage and dairy, agriculture, water treatment, medical and dental facilities.

The process to produce HOCL is based on electrolyzing salt water. One of the key innovations of the CleanSmart product is that it has a long 12-month shelf life vs. days for the typical process to produce. Other benefits include:

- EPA-registered (#89896-2) to kill 99.99% of germs including E. coli, Salmonella, Listeria and many more.
- Safe to use around food and animals with no harsh fumes, harmful chemicals, no PPE or first aid warnings.
- No rinsing required, no residue and dissolves to saline solution.
- Designed for electrostatic sprayers and foggers.
- 12-month shelf life.

Please stop at Booth B7255 for information and a free sample.

About Breeders Poultry Belts: Breeders Poultry Belts supplies U.S. made egg and manure belts to the poultry industry. For more information, visit our [website](http://www.breederspoultrybelts.com).