CRA-VAC INDUSTRIES TO INTRODUCE HALAL VERSION OF PROTEIN-PLUS® PELLET Binder

December 16, 2019

Protein-Plus® Halal will be available in 2020, the halal-appropriate version of the popular Protein-Plus® pellet binder, which is the strongest, and lowest inclusion pellet binder in the Cra-Vac Industries’ product line.

Protein-Plus Halal is specially designed for feed manufacturers in regions where halal products are desirable, if not mandatory, according to Ann-Marie Anderson, President, Cra-Vac Industries Inc.

In 2020, feed manufacturers in Southeast Asia and the Middle East can benefit from this powerful, high-protein pellet binder the same way feed producers in the USA have for years.

The new Protein-Plus Halal has an excellent amino acid profile, one that will appeal to the nutritionist. The pricing will be very competitive to other inert binders such as urea-formaldehyde. A chance to get away from synthetic binders for animal feeds without a reduction in pellet quality.

Watch for Protein-Plus Halal coming in 2020 and ask how this excellent binder can make a difference in your feed production.

Ann-Marie Anderson
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