



FELINS IMPROVES ROI WITH AUTOMATIC SLEEVING

Milwaukee, WI (January 5, 2021) - There are numerous ways to label food products today and the industry is continuously faced with making decisions that speak to the customer. Many food products are labeled with what is referred to as a paperboard or chipboard sleeve. Often, these sleeves require adhesives to be applied. These sleeves are typically applied by hand or a premade sleeve is automatically erected, requiring the product to be slid inside the sleeve.

Applying these sleeves by hand is very time-consuming and with a low unemployment rate, these labor-intensive positions are more and more challenging to fill. Fortunately, there is an alternative form of sleeving that is applied automatically, uses minimal materials, minimizes labor, increases throughput and has precise tension control.

When it comes to paperboard sleeves, without the use of adhesives, the product has a tendency to fall right out of the packaging. With automatic sleeving with banding, we can provide precise tension control without requiring adhesives, ensuring that the sleeve stays secure and does not fall off the product.

[Automatic sleeving](#) with banding helps the industry apply a sleeve to their products in ONE simple step without the use of adhesives. Typically, sleeves are a sustainable form of labeling. This is because they're made up of a recyclable paper substrate. Not to worry! Automatic sleeving with banding can apply pre-printed paper in various thicknesses for that paperboard-like feel as well as plastics for vibrant graphics, transparent film for food product visibility and compostable material – ALL of which are recyclable!

Take your sleeving to the next step and improve your ROI with this innovative and sustainable solution.



STOP BY BOOTH C11266 TO LEARN MORE AND SEE ULTRASONIC BANDING IN ACTION

About Felins - Since 1921, Felins has worked to create alternative packaging machines and consumable materials to help give our customers a competitive advantage. We started with tying machines and have since grown to also offer paper banding, plastic banding, shrink wrapping, automated rubber banding, strapping equipment, automated paperboard sleeving, adhesive-free labeling, and stretch film banding equipment. If you're looking for innovative and sustainable packaging and banding alternatives, you're in the right place. Learn more at felins.com.