FELINS INCREASES LABOR SAVINGS WITH ULTRASONIC BANDING

**Milwaukee, WI** (December 15, 2021) - There are many areas in food manufacturing that still use a great amount of manual labor in their production line. From tray filling to labeling, sleeving, unitizing and case packing manual labor continues to be a popular choice. Many companies still use people to do these tasks, but with a growing population, there are more and more mouths to feed, requiring an increase in production of food products.

What is the challenge? With a very low unemployment rate and increases in minimum wage and health insurance, these labor-intensive positions are becoming more and more challenging to fill, causing the industry to start looking at semi-automated and fully automated solutions.

The food industry, while looking to keep the cost down is also continuously working to keep the food quality up, driving it towards a more automated environment. There has always been a fear that automation will take away jobs from people or reduce the number of jobs available for people in the field, but this is far from true! It was quoted in *Food Processing Magazine* that, “automation will not replace people, but will require new skills from them.”

With a constant increase in food production volumes, accuracy and throughput are becoming more and more valuable to food manufacturers. Some companies are even redefining what an appropriate ROI looks like - thinking ahead about the future of manual labor as it applies to labeling, sleeving, and unitizing, consider the banding options.

While banding can be fully automated, sometimes a semi-automated solution can provide great value to a production line. Consider a [US-2100 banding machine](#). It is easy to roll in and out of line, can be operated with a foot pedal or sensor and can run up to 30 products a minute, depending on product size and operator speed. This machine requires one operator and can apply a more consistent label, sleeve or bundle, with less people than a manual process, opening up the opportunity to increase throughput!

Full automation can be directly in-line, following current upstream equipment to take product and label or take product, stack, and then label, opening the door for production growth and opening up opportunities for company growth.

Explore the ways your production line might benefit from [semi-automated](#) to [fully automated solutions](#).

**STOP BY BOOTH C11266 TO LEARN MORE AND SEE ULTRASONIC BANDING IN ACTION**

**About Felins** - Since 1921, Felins has worked to create alternative packaging machines and consumable materials to help give our customers a competitive advantage. We started with tying machines and have since grown to also offer paper banding, plastic banding, shrink wrapping, automated rubber banding,
strapping equipment, automated paperboard sleeving, adhesive-free labeling, and stretch film banding equipment. If you’re looking for innovative and sustainable packaging and banding alternatives, you’re in the right place. Learn more at felins.com.