



Florida Food Products Launches All Natural Antioxidants

Eustis, FL (December 2, 2021) – From the moment food products are exposed to oxygen, oxidation starts taking place – resulting in undesirable color, flavor, and aroma changes. Antioxidants are crucial for postponing this reaction and optimizing shelf-life.

The pioneers of natural cure are now launching Veg**Stable**® Fresh, a plant-powered line of antioxidants. Veg**Stable**® Fresh products are clean-label alternatives to chemical antioxidants, including BHA & BHT. The line consists of rosemary, green tea, acerola, and rice bran extract; with synergistic systems available to provide maximum antioxidant efficacy.

Some of the advantages of Veg**Stable**® Fresh include:



Stop by booth #C13023 to learn more & see the performance yourself.

About

Florida Food Products, Inc. (FFP) has offered a portfolio of healthy, naturally sourced plant-based food and beverage ingredient solutions for over 65 years. Based in Eustis, Florida, FFP has extensive manufacturing capabilities including extraction, fermentation, drying, and blending technologies, with vegetable juice concentrate production facilities in Florida and premium brewed tea, coffee and botanicals in Georgia. Today, FFP is committed to providing innovative clean label solutions that naturally provide exceptional food protection, flavor, color, texture, and yield improvement for a variety of applications, including processed and cured meat, beverages, plant-based, health and wellness, culinary, and pet nutrition. FFP believes in improving the food and beverages we eat and drink with ingredients from nature that work. Learn more about how FFP's natural ingredients can help elevate your next food or beverage while meeting the needs of today's and tomorrow's consumer at www.floridafood.com.

Florida Food Products, improving the food we eat by producing real ingredients from nature that work.

Committed to Real, Simple, Better™

FloridaFood.com