



MEDIA RELEASE

Bring Smart, Sustainable Vertical FFS Solutions to Your Poultry/Protein Packaging Applications with Matrix in Booth BC10207 at IPPE in Atlanta

Matrix machines are the ideal packaging solution for hard-boiled eggs, IQF foods and other poultry/protein products.

SAUKVILLE, Wis., December 16, 2021 – For reliable, proven vertical form fill seal, and pre-made pouch packaging solutions to handle egg products, individually quick-frozen (IQF) foods, and other select products within the poultry/protein markets – **Matrix Packaging Machinery** has you covered.

Matrix will be demonstrating the Elete Premier and Pacraft TT-8D-N in booth BC10207 at the International Production & Processing Expo (IPPE), Jan. 25-27, 2022, at the Georgia World Congress Center in Atlanta.

Matrix is an industry-leading manufacturer of vertical form fill seal machines operating widely throughout the food industry. Popular applications within the poultry/protein industries are packaging various egg products and individually quick-frozen foods. Matrix will be demonstrating two great solutions at the show: its Elete Premier vertical form fill seal machine and the Pacraft TT-8D-N pre-made pouch filler/sealer. Matrix is the North American master distributor for Pacraft packaging machines.

Matrix Elete Premier

Matrix's **Elete Premier** is a vertical form fill seal machine that is a high-performance, totally configurable packaging solution for larger bags. Capable of filling rates up to 120 bags per minute, the Elete Premier features a stainless steel, high-washdown design for poultry/protein customers requiring more hygienic attributes in their filling machine. All major components, including fasteners, bearings, shafts and motors are suitable for harsher, washdown environments.

Pacraft

IPPE attendees will see the **Pacraft TT-8D-N** pre-made pouch filler/sealer, which is designed for a wide variety of applications in the poultry/protein packaging industry. Its pouch formats and product types include flat, stand-up, retort and press-to-close pouch styles. It

can seal up to 55 pouches per minute; pouch sizes range from 4.72" to 10.23" (120 - 260mm), length from 5.11" to 15.74" (130 - 400mm).

Matrix has a strong commitment to sustainability, both in its machines and in working closely with its customers to develop packaging solutions that meet their sustainability goals. Matrix machines can run several *green* film materials, including compostable and recyclable films. Matrix machines also have a smaller footprint to save space, and AutoPro™ (Morpheus Series) programming technology that aids in reducing waste and excess bags during changeovers by up to 50%. Be sure to visit booth BC10207 at IPPE to see the Matrix Elete and Pacraft TT-8D-N in action, as well as learn how Matrix can work with you to provide solutions that can help you achieve your sustainability goals in 2022 and beyond.

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About Matrix Packaging Machinery

Matrix is an industry leading manufacturer of rugged, cost competitive, and easy-to-use vertical form fill seal (VFFS) equipment for all types of flexible packaging and operates as a master distributor of INVpack stickpack and sachet machines and Pacraft pre-made pouch packaging machines. With more than 30 years of flexible packaging expertise, Matrix has the ability, knowledge, and commitment to tailor highly efficient and profitable packaging systems for our customers on a global scale. Matrix is a product brand of ProMach, a global leader in packaging line solutions. As part of the ProMach Flexibles & Trays business line, Matrix helps its packaging customers protect and grow the reputation and trust of their consumers. ProMach is performance, and the proof is in every package. Learn more about Matrix at www.MatrixPM.com and more about ProMach at www.ProMachBuilt.com.

About ProMach

ProMach is a family of best-in-class packaging solution brands serving manufacturers of all sizes and geographies in the food, beverage, pharmaceutical, personal care, and household and industrial goods industries. ProMach brands operate across the entire packaging spectrum: filling and capping, flexibles, pharma, product handling, labeling and coding, and end of line. ProMach also provides Performance Services, including integrated solutions, design/build, engineering services, and productivity software to optimize packaging line design and deliver maximum uptime.

ProMach designs, manufactures, integrates, and supports the most sophisticated and advanced packaging solutions in the global marketplace. Its diverse customer base, from Fortune 500 companies to smaller, privately held businesses worldwide, depends on reliable, flexible, technologically advanced equipment and integrated solutions. ProMach is headquartered near Cincinnati, Ohio, with manufacturing facilities and offices throughout the

United States, Canada, Mexico, Brazil, Europe, United Arab Emirates, and China. For more information about ProMach, visit www.ProMachBuilt.com.

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