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for immediate release

Petersime's new data-driven solutions on display at IPPE

Olsene, Belgium - With a focus on X-Streamer™ and Eagle Trax™, Petersime will showcase the latest in single-stage incubator technology and unveil another major step towards hatchery digitalisation at this year's International Production & Processing Expo (IPPE) in Atlanta (USA).

Petersime offers innovative hatchery technologies with one main aim: to provide customers with solutions that maximise return on investment for the entire lifetime of their hatchery. IPPE proves to be the perfect occasion to showcase Petersime's latest incubator innovation, X-Streamer™, coupled with Eagle Trax™, the new cloud-based data solution.

Exactly one year ago, Petersime released the X-Streamer™, the intelligent incubator that turns data into maximum hatchery performance. It knows which eggs are on board and uses built-in intelligence and big data to help customers maximise incubation performance while minimising operational costs. With the introduction of the Eagle Trax™ cloud-based data solution, Petersime takes hatchery performance optimisation even further as the software allows modern hatcheries to digitise and analyse data, and then unlock the potential of that data to advance ever more in hatchery efficiency, productivity and chick quality. Eagle Trax™ is the first intelligent hatchery software that turns data into maximum poultry performance.

Visitors of the IPPE expo will be able to discover both innovations at first hand. They will have the chance to receive a live demo of what X-Streamer™ and Eagle Trax™ can do for their business. Come and visit Petersime in Hall B1, B3807+B4007.

If you would like more information about this topic: info@petersime.com

About Petersime

Petersime provides world leading incubator and hatchery equipment aligned with the expertise and support to maximise return on investment. Headquartered in Belgium with offices in Brazil, China, Russia, Malaysia and India and a worldwide sales network, Petersime commits to a dedicated customer service.