



**MEAT WRAP FILMS FEATURED IN
IPPE 2022 – INNOVATION STATION / NEW
PRODUCT SHOWCASE**



For Immediate Release

1. Forvara® PVC-Like Polyethylene (PVCL PE) Meat Films are safer alternative to PVC Films capable of emulating important properties of PVC Films.
2. Forvara PVCL PE Meat films were featured and placed among 33 innovative products and services in IPPE 2022 – Innovation Station / New Product Showcase.

Specialty America, Inc., New Jersey (December 18, 2021) – Specialty Polyfilms introduces Forvara® PVC-Like Polyethylene films which helps meat producers, meat packers to conveniently replace non-recyclable PVC films with the recyclable Polyethylene films that are functionally superior than conventional PVC films. Forvara PVCL PE Meat films have the same virtuous characteristics of PVC films like softness, tackiness, transparency and at the same time, meat packers and producers are also able to reap the enriching benefits of Polyethylene films like high permeability and controlled water vapour transmission rates which helps in increasing the shelf life of the meat.

“PVCL Polyethylene Meat Films are specially designed for meat wrapping application and are an ideal replacement for conventional films that contain toxic plasticizers such as phthalates, hazardous heavy metals such as lead and mercury, fungicides and other toxic substances that are harmful for human health,” said Shantanu Deshpande, Marketing Director of Specialty Polyfilms. “Along with plastic reduction, Forvara PVCL PE Meat films provide 30-40% savings in cost due to the downgauging effects of Polyethylene”, he further added.

Specialty Polyfilms reports that the Forvara PVCL PE Meat film does not crack at sub-zero temperatures of up to -22 degrees Fahrenheit. The films are odourless and run efficiently on all the Auto-tray wrapping machines.

Specialty Polyfilms thanked [IPPE – 2022](#) authorities for featuring Forvara PVCL PE Meat film for the Innovation Station / New Product Showcase.

For additional information, meat producers and packers can contact forvara.fp@specialty-films.com or visit <https://www.specialty-films.com/>.

About Specialty Polyfilms

Specialty Polyfilms is a leading global manufacturer of cutting-edge protective packaging films for food, industrial & agriculture applications. Specialty Polyfilms provides specialized solutions to 200+ customers spread over 25+ countries.

About Specialty America

Specialty America Inc., a wholly owned subsidiary of Specialty Polyfilms India Pvt. Ltd. was incorporated in August 2014, with warehouses on the east and west coast of the US. It facilitates localised purchases in the US and provides a hassle-free alternative to importing products to the US.

East Coast

Jet Distribution Services, Inc.
250 Central Ave.,
Teterboro, NJ 07608

West Coast

Far East Freight Networks, Inc. (FFN)
2662 E Del Amo Blvd.,
Compton, CA – 90221

For more information, visit <https://www.specialty-films.com/>. For company news, information and events, please follow us on LinkedIn: [Specialty Polyfilms](#).

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