



IN LINE WITH THE NEEDS OF CIRCULAR ECONOMY, SPECIALTY AMERICA INTRODUCES A BETTER SUSTAINABLE ALTERNATIVE FOR CURRENT MEAT TRAY OVERWRAPPING FILMS



Booth C13402

For Immediate Release

1. Forvara PVC-Like Polyethylene (PVCL PE) Meat Films are eco-friendly alternative to PVC Films capable of emulating important properties of PVC Films.
2. Forvara PVCL PE Meat films facilitate the cost and plastic reduction.
3. Favoured option for the companies with business models evolving around circular economy.

Specialty America, New Jersey (December 18, 2021) – Specialty Polyfilms introduces as well as exhibits Forvara PVC-Like Polyethylene films at Hall BC, Booth C13402 IPPE – 2022, Atlanta which helps meat producers, meat packers to conveniently replace non-recyclable PVC films with the recyclable Polyethylene films that are functionally superior than conventional PVC films. Forvara PVCL PE Meat films have the same virtuous characteristics of PVC films like softness, tackiness, transparency and at the same time, meat packers and producers are also able to reap the enriching benefits of Polyethylene films like high permeability and controlled water vapour transmission rates which helps in increasing the shelf life of the meat.

“PVCL Polyethylene Meat Films are specially designed for meat wrapping application and are an ideal replacement for conventional films that contain toxic plasticizers such as phthalates, hazardous heavy metals such as lead and mercury, fungicides and other toxic substances that are harmful for human health,” said Shantanu Deshpande, Marketing Director of Specialty Polyfilms. “Along with plastic reduction, Forvara PVCL PE Meat films provide 30-40% savings in cost due to the downgauging effects of Polyethylene”, he further added.

Specialty Polyfilms reports that the Forvara PVCL PE Meat film does not crack at sub-zero temperatures of up to -22 degrees Fahrenheit. The films are odourless and run efficiently on all the Auto-tray wrapping machines.

Specialty Polyfilms thanked [IPPE – 2022](#) authorities for shortlisting Forvara PVCL PE Meat film for the Innovation Station / New Product Showcase. Kindly visit us at Booth C13402.

For additional information, meat producers and packers can contact forvara.fp@specialty-films.com or visit <https://www.specialty-films.com/>.

About Specialty Polyfilms

Specialty Polyfilms is a leading global manufacturer of cutting-edge protective packaging films for food, industrial & agriculture applications. Specialty Polyfilms provides specialized solutions to 200+ customers spread over 25+ countries.

About Specialty America

Specialty America Inc., a wholly owned subsidiary of Specialty Polyfilms India Pvt. Ltd. was incorporated in August 2014, with warehouses on the east and west coast of the US. It facilitates localised purchases in the US and provides a hassle-free alternative to importing products to the US.

East Coast

Primary Logistics
1080 B Garden State Road Union,
New Jersey – 07083

West Coast

Far East Freight Networks, Inc. (FFN)
2662 E Del Amo Blvd.,
Compton, CA – 90221

For more information, visit <https://www.specialty-films.com/>. For company news, information and events, please follow us on LinkedIn: [Specialty Polyfilms](#).

Press Contact Info.

Name: Ashutosh Tarpe

Email: ashutosh.tarpe@specialty-films.com

Phone: +91.240.255 4045 / 46