



AviPower[®] 2 and AviPower[®] Saga: an exciting year start for Vetagro customers

January 17, 2022 Reggio Emilia, Italy – Vetagro is excited to announce the launch of [AviPower[®] 2](#), a powerful as never before solution for poultry.

Ester Grilli, VP Nutrition and Health at Vetagro, says: “AviPower[®] 2 is the result of years of research in our laboratory in Italy, followed by several years of *in vivo* testing around the world. Studies were used to evaluate botanicals for their ability to interfere in different ways with the *Eimeria spp.* life cycle. The result of this R&D effort is a powerful mixture of botanicals microencapsulated with Vetagro technology”.

To promote the launch of AviPower[®] 2, Vetagro is providing a fun 80’s style video game called [AviPower[®] Saga](#). Choose one of three cartoon chickens to be your hero, Rosita, Héctor or Pino. Move through the mazes while avoiding the different status of *Eimeria* until you power up with AviPower[®] 2 to complete the game. Try AviPower[®] Saga and help our hero’s Rosita, Pino and Héctor destroy *Eimeria* by using AviPower[®] 2 and advance through the three levels of the game.

Play your game at Vetagro **booth B8069!**

###

For more information, please contact: marketing@vetagro.com

Vetagro is a progressive, science-based company, specializing in feed additive development and production. Since 1982, our headquarters in the Italian food valley and our subsidiaries around the world have been delivering high-tech, innovative and cost-effective solutions in line with the needs of the modern animal feed industry.

www.vetagro.com

www.us.vetagro.com